



Broadway All the Way Outreach Summary: Affiliate Workshops

The project team continued the detailed evaluation and community engagement process, reinforcing the project objectives and goals with specific stakeholder groups such as the Women’s Ambassador Program through the Center for Women, EMS, First Response, LMPD, KIPDA, and other representatives of women, first responders, elderly, and disability groups. They gathered additional input on the project’s purpose and need, worked through a series of exercises exploring placemaking, complete streets, and an open discussion about the overall goals of the project, and encouraged participants to complete the survey to provide ongoing feedback on the Broadway and Bardstown Road corridors.

Event/Location/Date

Women’s Workshop: Goodwill Center; Tuesday, 1/21/25 from 11:30 AM – 1:30 PM

Emergency Response and First Responder’s Workshop: Goodwill Center; Tuesday, 2/4/25 from 11:30 AM – 1:30 PM

Elderly and Disability Representative’s Workshop: Goodwill Center; Thursday, 2/6/25 from 11:30 AM – 1:30 PM

Team Participants

Gresham Smith, Equitable Cities and EHI Consultants Staff

Attendees

19 total community members

- 10 community members at the Women’s Workshop
- 6 community members at Emergency Response and First Responder’s Workshop
- 3 community members at Elderly/Disability Representative’s Workshop

Summary

Open Discussion:

- **Existing Broadway Corridor:** The corridor is described as a diverse area with various land uses and demographics. However, it faces issues such as ineffective traffic signals causing unsafe and confusing traffic conditions, and a general lack of maintenance and cleanliness. Additionally, participants expressed feeling unsafe using different modes of transportation along the corridor, which they attributed to insufficient infrastructure and poor lighting.
- **Broadway Transformation in the Future:** Participants want to see economic growth in their corridor, including more restaurants and community services. They also emphasized better connectivity through

improved public transit and multi-modal transit. The community also prioritized having gathering spaces, both small and large, and green spaces. They expressed a need for better maintenance and cleanliness in the corridor and suggested long-term solutions like ambassador programs. There was also a demand for increased lighting and activation nodes for safety and nighttime activity.

- **Broadway Experiences in the Future:** Workshop participants expressed the desire for a corridor that accommodates all users and age groups, emphasizing the need for universal access and specific amenities like lactation spaces. They also want more local art and storytelling, reflecting local neighborhoods and artists. The participants wish to see more local businesses and improved economic opportunities along the corridor. Safety and accessibility were also key points, achieved through a well-lit and maintained multi-modal transit network. The overall aim is to renew the energy along the corridor and in surrounding neighborhoods.

Placemaking:

- **Overall Comments:** Participants emphasized the importance of community involvement in planning placemaking features, ensuring clear sight lines, legible and multilingual signage, and accessible options for those who cannot read or do not speak English.
- **Accessibility and Access:** Participants mentioned the need for distinct signage or color-coding for different use pathways. The preference is for well-lit corridors with purposeful gathering places, artistic lighting, and seating, particularly in gathering areas. Considering permanent furnishings and measures to deter encampments are also important. Additionally, inclusivity is emphasized in all aspects of the corridor, including signage, seating, construction, features, and transit access.

Complete Streets:

- **Kit of Parts:** Lighting and trees canopy/landscaping were prioritized during discussions around different complete street elements. Participants mention the preference for native plants and lists amenities like benches, bike racks, scooter parking zones, cameras, public Wi-Fi, heated bus shelters, charging stations (for phones and mobility devices), and dog waste stations. While bike facilities were not a major point of discussion, the importance of separating or delineating bike lanes and sidewalks was stressed. If space is limited, sidewalks are prioritized over bike lanes.

Maintenance Concerns:

- **Maintenance:** One central theme throughout all of the workshops is the concern and emphasis on maintenance of any future changes and implementation along the Broadway Corridor.

Photos

