



Broadway All the Way Outreach Summary: Earth Fest

The project team attended the free Earth Fest event at Alberta O. Jones Park in the California Neighborhood. Earth Fest at Alberta O. Jones Park marked the start of Earth Month in Louisville, featuring music, food, performances, and environmental activities. The Louisville Metro Office of Sustainability hosted the free festival on Saturday, inviting the community to celebrate the planet with a day of festivities. During this tabling event the engagement team spoke to the attendees about the Broadway All the Way project and asked for public comment on the future of the corridor.

Event/Location/Date **Earth Fest:** Alberta O. Jones Park, Saturday, 3/29/25 from 2 PM-6PM

Team Participants Gresham Smith

Attendees 143 total community members engaged

Summary During the event the engagement team asked community members to answer the question: "How do you want to see Broadway transformed in the future?"

Key Themes Heard:

- **Bike and Scooter Lanes:** Many of the comments received centered around having dedicated bike and scooter lanes along the corridor and behind the curb. The community members emphasized a dedicated and safer space for cyclists along the corridor.
- **Pedestrian Safety and Accessibility:** Through discussions and comments many community members expressed the desire to improve pedestrian safety along the corridor and to ensure that there was safe and accessible pedestrian access to bus stops and local businesses.
- **Lighting:** Community members expressed a desire to have improved lighting along the corridor, especially around commercial and residential areas.
- **Tree Canopy and Improved Landscaped Area:** Many community comments were received about increasing tree canopy and providing vegetation- such as flowers and green infrastructure.
- **Improved Bus Stops:** There were a number of comments received in relation to providing seating and better accessibility at bus stops along the corridor.

Participant
Description

Participants included community members living and working in the surrounding park and area. Demographics of community members who attended the event ranged in age, gender, and race.

Photos



Figure 2 Image of Engagement team engaging with two members of the community.



Figure 1 Image of Broadway All the Way booth set up.